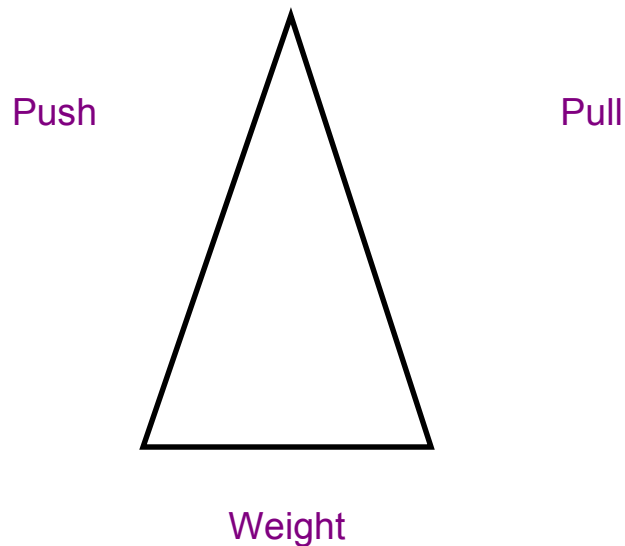


## Futures Triangle



The futures triangle maps three dimensions

(1) **Push** of the Future: *(What is pushing you or this?)*

*New technologies, globalization, demographic shifts (such as aging, or business migration)*

(2) **Pull** of the Future: *(What is pulling you or this?)*

*Compelling picture....you "can't not" go there. Competing images of the future?*

(3) **Weight** of the future: *(What is holding you back, getting in your way?)*

*What is problematic to change, deep structures.*

Taken in its totality the triangle of the future presents a way to map the competing dimensions of the future. This is useful in that with a simple diagram the dialectics of the future can be understood. The future is not seen as fixed out there but as being created by various processes (and not being created because of historical patterns or weights).

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